

## Online MBA in International Business Management

## **Syllabus**

Semester 1				
Sr. No.	Subjects	Credits		
1	Principles & Practices of Management	4		
2	Organisational Behaviour	4		
3	Management Accounting	4		
4	Managerial Economics	4		
5	Business Communication	4		
6	Research Methodology	4		
7	Environment Awareness and Disaster Management	3		

Semester 2			
Sr. No.	Subjects	Credits	
1	Human Resource Management	4	
2	Marketing Management	4	
3	Financial Management	4	
4	Operations Management	4	
5	Management Information System	4	
6	Strategic Management & Business Policy	4	
7	Entrepreneurship Development	3	

Semester 3			
Sr. No.	Subjects	Credits	
1	International trade, WTO & Trade Policy issues	4	
2	Business Laws and Regulations	4	
3	Financial institutions and Banking	4	
4	International Marketing	4	
5	International Finance Management	4	
6	Security Analysis and Portfolio Management	4	
7	Generic Elective-I - Digital Marketing \ Business English	4	

Semester 4				
Sr. No.	Subjects	Credits		
1	Foreign Exchange Management	4		
2	Insurance and Risk Management	4		
3	Generic Elective-II - Soft Skill \ Business Ethics and Corporate Governance	4		
4	Project Work Report	8		