



Online BBA Program

Syllabus

Online BBA in Finance Management

Semester - 1		
Sr. No.	Subjects	Credits
1	Fundamentals of Management	4
2	Basics of Marketing	4
3	Basics of Accounting	4
4	Introduction to Economics	4
5	Environmental awareness and Disaster Management	4
6	Business English	4

Semester - 2		
Sr. No.	Subjects	Credits
1	Organizational Behaviour	4
2	Indian Economy	4
3	Marketing Management	4
4	Business Environment	4
5	Indian Banking System	4
6	Soft Skills - I	4

Semester - 3		
Sr. No.	Subjects	Credits
1	Human Resource Management	4
2	Banking Operations	4
3	Introduction to Psychology	4
4	Research Methodology	4
5	Business Law	4
6	Soft Skills - II	4

Semester - 4		
Sr. No.	Subjects	Credits
1	Management Information System	4
2	Entrepreneurship Development	4
3	Introduction to International Business	4
4	Quantitative Techniques	4
5	Basics of Financial Management	4
6	Introduction to Digital Marketing	4

Semester - 5		
Sr. No.	Subjects	Credits
1	Introduction to Production Management	4
2	Business Ethics and Corporate Governance	4
3	Marketing of Financial Services	4
4	Introduction to SMEs	4
5	Analysis of Financial Statement	4
6	Indian Financial system and Financial Markets	4

Semester - 6		
Sr. No.	Subjects	Credits
1	Project Management	4
2	Event Management	4
3	Fundamentals of E- Commerce	4
4	Long Term Finance	4
5	Direct and Indirect Tax	4
6	Project Work	4

Online BBA in HR Management (HRM)

Syllabus

Semester - 1		
Sr. No.	Subjects	Credits
1	Fundamentals of Management	4
2	Basics of Marketing	4
3	Basics of Accounting	4
4	Introduction to Economics	4
5	Environmental awareness and Disaster Management	4
6	Business English	4

Semester - 2		
Sr. No.	Subjects	Credits
1	Organizational Behaviour	4
2	Indian Economy	4
3	Marketing Management	4

4	Business Environment	4
5	Indian Banking System	4
6	Soft Skills - I	4

Semester - 3		
Sr. No.	Subjects	Credits
1	Human Resource Management	4
2	Banking Operations	4
3	Introduction to Psychology	4
4	Research Methodology	4
5	Business Law	4
6	Soft Skills - II	4

Semester - 4		
Sr. No.	Subjects	Credits
1	Management Information System	4
2	Entrepreneurship Development	4
3	Introduction to International Business	4
4	Quantitative Techniques	4
5	Basics of Financial Management	4
6	Introduction to Digital Marketing	4

Semester - 5		
Sr. No.	Subjects	Credits
1	Introduction to Production Management	4
2	Business Ethics and Corporate Governance	4
3	Marketing of Financial Services	4

4	Introduction to SMEs	4
5	Human Resource Planning	4
6	Training and Development	4

Semester - 6		
Sr. No.	Subjects	Credits
1	Project Management	4
2	Event Management	4
3	Fundamentals of E- Commerce	4
4	Industrial Relations and Labour Laws	4
5	Change Management	4
6	Project Work	4

Online BBA in International Business Management (IBM)

Syllabus

Semester - 1		
Sr. No.	Subjects	Credits
1	Fundamentals of Management	4
2	Basics of Marketing	4
3	Basics of Accounting	4
4	Introduction to Economics	4
5	Environmental awareness and Disaster Management	4
6	Business English	4

Semester - 2		
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Sr. No.	Subjects	Credits
1	Organizational Behaviour	4
2	Indian Economy	4
3	Marketing Management	4
4	Business Environment	4
5	Indian Banking System	4
6	Soft Skills - I	4

Semester - 3

Sr. No.	Subjects	Credits
1	Human Resource Management	4
2	Banking Operations	4
3	Introduction to Psychology	4
4	Research Methodology	4
5	Business Law	4
6	Soft Skills - II	4

Semester - 4

Sr. No.	Subjects	Credits
1	Management Information System	4
2	Entrepreneurship Development	4
3	Introduction to International Business	4
4	Quantitative Techniques	4
5	Basics of Financial Management	4
6	Introduction to Digital Marketing	4

Semester - 5

Sr. No.	Subjects	Credits
1	Introduction to Production Management	4
2	Business Ethics and Corporate Governance	4
3	Marketing of Financial Services	4
4	Introduction to SMEs	4
5	Fundamentals of International Business	4
6	International Institutions and Trade Implications	4

Semester - 6		
Sr. No.	Subjects	Credits
1	Project Management	4
2	Event Management	4
3	Fundamentals of E- Commerce	4
4	Export Import Documentation and Logistics	4
5	International Strategic Management	4
6	Project Work	4

Online BBA in IT & Systems Management (ITM)

Syllabus

Semester - 1		
Sr. No.	Subjects	Credits
1	Fundamentals of Management	4
2	Basics of Marketing	4
3	Basics of Accounting	4
4	Introduction to Economics	4
5	Environmental awareness and Disaster Management	4

6	Business English	4
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Semester - 2		
Sr. No.	Subjects	Credits
1	Organizational Behaviour	4
2	Indian Economy	4
3	Marketing Management	4
4	Business Environment	4
5	Indian Banking System	4
6	Soft Skills - I	4

Semester - 3		
Sr. No.	Subjects	Credits
1	Human Resource Management	4
2	Banking Operations	4
3	Introduction to Psychology	4
4	Research Methodology	4
5	Business Law	4
6	Soft Skills - II	4

Semester - 4		
Sr. No.	Subjects	Credits
1	Management Information System	4
2	Entrepreneurship Development	4
3	Introduction to International Business	4
4	Quantitative Techniques	4
5	Basics of Financial Management	4

6	Introduction to Digital Marketing	4
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Semester - 5		
Sr. No.	Subjects	Credits
1	Introduction to Production Management	4
2	Business Ethics and Corporate Governance	4
3	Marketing of Financial Services	4
4	Introduction to SMEs	4
5	Introduction to IT	4
6	Applications of IT	4

Semester - 6		
Sr. No.	Subjects	Credits
1	Project Management	4
2	Event Management	4
3	Fundamentals of E- Commerce	4
4	Database Management System	4
5	Innovation and Technology Management	4
6	Project Work	4

Online BBA in Marketing Management

Syllabus

Semester - 1		
Sr. No.	Subjects	Credits
1	Fundamentals of Management	4
2	Basics of Marketing	4

3	Basics of Accounting	4
4	Introduction to Economics	4
5	Environmental awareness and Disaster Management	4
6	Business English	4

Semester - 2		
Sr. No.	Subjects	Credits
1	Organizational Behaviour	4
2	Indian Economy	4
3	Marketing Management	4
4	Business Environment	4
5	Indian Banking System	4
6	Soft Skills - I	4

Semester - 3		
Sr. No.	Subjects	Credits
1	Human Resource Management	4
2	Banking Operations	4
3	Introduction to Psychology	4
4	Research Methodology	4
5	Business Law	4
6	Soft Skills - II	4

Semester - 4		
Sr. No.	Subjects	Credits
1	Management Information System	4
2	Entrepreneurship Development	4

3	Introduction to International Business	4
4	Quantitative Techniques	4
5	Basics of Financial Management	4
6	Introduction to Digital Marketing	4

Semester - 5		
Sr. No.	Subjects	Credits
1	Introduction to Production Management	4
2	Business Ethics and Corporate Governance	4
3	Marketing of Financial Services	4
4	Introduction to SMEs	4
5	Consumer Behaviour	4
6	Sales Management	4

Semester - 6		
Sr. No.	Subjects	Credits
1	Project Management	4
2	Event Management	4
3	Fundamentals of E- Commerce	4
4	Advertising and Sales Promotion	4
5	Retail Management	4
6	Project Work	4