



Online MBA in Artificial Intelligence & Machine Learning

Syllabus

Semester 1		
Sr. No.	Subjects	Credits
1	Principles & Practices of Management	4
2	Organisational Behaviour	4
3	Management Accounting	4
4	Managerial Economics	4
5	Business Communication	4
6	Research Methodology	4
7	Environment Awareness and Disaster Management	3

Semester 2		
Sr. No.	Subjects	Credits
1	Human Resource Management	4
2	Marketing Management	4
3	Financial Management	4
4	Operations Management	4
5	Management Information System	4
6	Strategic Management & Business Policy	4
7	Entrepreneurship Development	3

Semester 3		
Sr. No.	Subjects	Credits
1	Basics of Artificial Intelligence & Machine Learning	4
2	Machine Learning	4
3	Performing Analytics with Python	4
4	Statistics & Quantitative Techniques	4
5	Business Intelligence	4
6	R-Programming for Data Analysis and Visualization	4
7	Generic Elective-I - Digital Marketing \ Business English	4

Semester 4		
Sr. No.	Subjects	Credits
1	Application of AI in Business	4
2	Introduction to Deep Learning	4
3	Generic Elective-II - Soft Skill \ Business Ethics and Corporate Governance	4
4	Project Work Report	8