





# About Sharda University

Sharda University is a leading educational institution based in Greater Noida, Delhi NCR. As a part of the esteemed Sharda Group of Institutions (SGI), we are committed to providing top-quality education that focuses on holistic learning and cultivates competitive skills in our students. As the most significant educational group in Uttar Pradesh, it caters to over 17,000+ students and has a faculty strength exceeding 900. Our extensive alumni network, comprising more than 26,000 individuals, includes leaders in various fields. Approved by the UGC, our multidisciplinary campus spans 63 acres and boasts world-class facilities.

At Sharda University, we aspire to be recognized as one of India's leading universities, renowned for excellence in research and teaching. With a distinguished faculty, unparalleled teaching standards, and innovative academic programs, we aim to set a new standard in the Indian education landscape.





# Rankings & Accreditations



**UGC** Entitled



NAAC A+
Graded University



**ARIIA**"Excellent" Recognition



NIRF University ranking 87







Best University in India (Rank 87)





## **About**

# **Sharda Online**

Since its establishment in 1996, the Sharda Group of Institutions has been a beacon of world-class education. Continuing its glorious legacy, Sharda University envisioned a way to contribute to the ever-evolving education realm by establishing Sharda Online, its e-learning arm, offering UGC Entitled online degree programs to learners worldwide. It believes in preparing students to approach business obstacles and solve them like established corporations. Online learning happens both inside and outside the virtual classroom. Therefore, technology significantly influences the core culture, alongside global exposure, project management, critical reasoning, and business communication skills.

We are committed to empowering our students and faculty to achieve success on a global scale. Join us as we embark on a journey towards excellence and limitless opportunities. With exceptional faculty, rigorous teaching standards, and innovative academic programs, we aim to redefine the benchmarks of the Indian education system.











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# **Crafting Futures, Inspiring Success!**



UGC Entitled online degree programs	01
Eminent educators	02
Access to exclusive resources	03
Learn anytime, anywhere, and on any device	04
Innovative learning methodology	05
Industry-approved curriculum	06
Practical learning	07
Flexible payment options with zero-cost EMI	80
Cutting-edge Learning Management System	09



### **About the Program**

The Sharda Online MBA degree program is a dynamic two-year journey tailored for individuals seeking to enhance their careers in business management and leadership. Our Online MBA courses encompass vital subjects like financial analysis, market research, strategic planning, project management, negotiation, leadership, and communication. Through diverse electives, Sharda University Online MBA learners acquire practical skills and deep knowledge essential for success in various industries.

Electives offered	Fee per year for Indian students	Fee per year for Foreign students
Finance		\$900.00
Marketing		
Human Resource Management		
Data Science and Analytics		
Operations Management	₹₽0,000,00	
International Business	₹50,000.00	\$300.00
Project Management		
Logistics and Supply Chain Management		
Digital Marketing and E-commerce		
Healthcare and Hospital Administration		

Eligibility: Pass in an Undergraduate (Bachelor) Program of a minimum duration of three (3) years in any stream from a UGC Recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade.



### Note

Domestic Admissions		
Registration Fee	₹3,000	
Exam Fee Per Year	₹6,000	
SAARC Admissions		
Registration Fee	₹4,250	
Exam Fee Per Year	₹6,000	
International Admissions		
Registration Fee	\$60	
Exam Fee Per Year	\$100	

<sup>\*</sup>No semester fee plan option offered to learners



<sup>\*</sup>Only yearly fee and total program fee option offered to learners



# Learning Methodology

- O1 Curriculum Design and Content Delivery: Modularization, multimedia content, Learning Management System (LMS).
- **Engagement and Interaction:** Discussion forums, live sessions, group work.
- **Assessment and Feedback:** Formative assessments, summative assessments, peer review
- Personalization and Support: Adaptive learning tools, tutoring and mentoring, accessibility and inclusivity.
- Technology and Infrastructure: Reliable tech tools, cybersecurity measures, tech support.
- **Of Evaluation and Continuous Improvement:** Student feedback, analytics, professional development.





### **Career Advancement Services**

#### 01 Industry Mentors

Connect with accomplished professionals and gain invaluable insights into your chosen field. Our platform bridges the gap between academics and industry by pairing you with experienced mentors who provide real-world perspectives, career advice, and guidance tailored to your aspirations. Elevate your learning experience as you navigate the intricacies of your industry, build meaningful connections, and receive personalized mentorship to propel your career forward.

#### 02 Guidance for Further Education

Explore the endless possibilities of your educational journey with our comprehensive guidance for further education. After graduation, if you are looking to upskill, our expert advisors are here to steer you toward the right path. From selecting suitable programs to assisting with application processes, we provide personalized support to help you make informed decisions about your academic future. Unlock new horizons and achieve your educational aspirations with our dedicated guidance for further education.

#### 03 Master Classes

Embark on a transformative learning journey with our exclusive Master Classes, where industry experts and experienced professionals share their insights, strategies, and practical wisdom. Dive deep into specialized topics, refine your skills, and gain a competitive edge in your field. Our master classes provide a platform for immersive learning and mastery. Stay ahead in your educational and professional pursuits with unparalleled expertise delivered straight to you.



### **0**4 Profile Building

Discover the art of effective self-presentation with our profile building resources. We guide you through the process of showcasing your skills, achievements, and aspirations. Elevate your online presence and make a lasting impression on recruiters with a polished and impactful profile that reflects your unique strengths. Shape your narrative, stand out, and open doors to new opportunities with our support.

### 05 Placement Assistance

We provide placement assistance to empower you with the tools and support needed to navigate the professional landscape successfully. From resume building to interview preparation, our expert faculty ensures that you are well-equipped to secure rewarding opportunities in your chosen field. Elevate your educational journey with our commitment to fostering your career growth and helping you land the perfect job.

























adani wilmar

and many more...



