

Unlock The Next Step In Your Career

**Master of Business Administration
(Online MBA with Dual Specialization)**



UGC
Entitled



NAAC A+
Accredited



Table Of Contents

01. Introduction to the Online MBA Program
02. Program Delivery
03. About SMU
04. Program Structure
05. Program Specializations/Electives
06. eLearning: An Overview
07. Academic Processes
08. Application Process
09. Degree



Eligibility

- Candidates must have completed 10+2+3-year or 10+2+4-year or 10+3+3-year bachelor's degree in any discipline from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% marks in case of candidates belonging to reserved category).
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

Minimum 2 years (divided into four semesters)

Career Prospects

- Business Analyst
- Marketing Manager
- Financial Analyst
- HR Manager
- Operations Manager
- Product Manager
- Strategy Consultant
- Project Manager
- Business Development Manager

Master of Business Administration

Online MBA

(with Dual Specialization)

Designed for ambitious learners, the 2-year online MBA program at SMU offers dual specialization with just the right advanced knowledge and skills one needs to make a mark in the professional landscape.

Step up your higher education game and choose your dual specializations from Finance, HRM, Systems, Operations & Supply Chain Management, Healthcare and Marketing.



Master of Business Administration Fees

Nationality	Semester Fee	Course Fee
Indian Nationals	INR 30,000	INR 1,20,000
Other Nationals	USD 375	USD 1,500

A non-refundable additional application fee of INR 500 is to be paid by Indian, Nepalese, Bhutanese, Bangladeshi, and Sri Lankan students.

Applicants from Nepal, Bhutan, Bangladesh, and Sri Lanka are required to pay their fees in Indian Rupees (INR).



Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- ◆ Online program entitled by UGC
- ◆ 24x7 learning with best-suited content
- ◆ Expert faculty and mentors
- ◆ Industry expert sessions, webinars and projects
- ◆ Scholarships for deserving candidates
- ◆ AI-enabled Learning Management System (LMS)



About SMU

Sikkim Manipal University (SMU), established in 1995, is a NAAC A+ accredited institution offering UGC-entitled degrees. With a strong legacy of academic excellence, SMU leverages state-of-the-art technology to deliver accessible, industry-relevant programs, ensuring students gain quality education.

SMU's distance education arm, founded in 2001, has educated over 500,000 students, becoming a top provider of professional programs in India. Recognized for its excellence, including the 'Most Preferred Distance Education University Among Students' award, SMU now delivers affordable online degree programs in India, further extending its commitment to accessible education.

“

Give an individual
a professional education
and you have given him
a lifestyle. ”

Padma Shri Dr T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr GK Prabhu

Vice Chancellor,
Sikkim Manipal University



Prof (Dr) Sourav Dhar

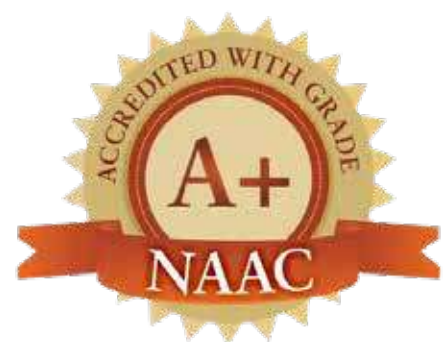
Director, Centre for Distance
& Online Education

Prospectus 2026-27 • Program-MBA



Sikkim Manipal University (SMU) Accolades

ACCREDITED



Accredited A+ Grade By
National Assessment and
Accreditation Council (NAAC)



UGC-entitled Online Degrees
Equivalent to On-campus
Degree

RANKED 151-200



Amongst India's
Top #151-200 Universities
in 2025



AICTE Norms
Compliant

RANKED 06



Among India's top
multidisciplinary universities
in East Zone (2025)

RANKED 01



Amongst Top Private
Universities in North East (2025)

RANK 15



Among Top Leading
Universities Showcasing
Entrepreneurial Spirit

RANK 330



Amongst South Asia's Top
Universities (2026)

RANK 601+



#601+ in Asia University
Rankings (2025)

First Semester

- ◆ Principles of Management and Organizational Behavior
- ◆ Marketing Management
- ◆ Accounting for Managers
- ◆ Business Economics
- ◆ Business Communication
- ◆ Legal Aspects of Business
- ◆ Computer Application in Management

Second Semester

- ◆ Quantitative Methods in Management
- ◆ Human Resource Management
- ◆ Financial Management
- ◆ Productions and Operations Management
- ◆ Research Methodology and Statistical Techniques
- ◆ Global Economic Environment and Policy
- ◆ Management Information Systems

Third Semester

Core Subjects

- ◆ Project Management
- ◆ Business Strategy
- Specialization 1
- ◆ Elective 1
- ◆ Elective 2
- Specialization 2
- ◆ Elective 1
- ◆ Elective 2

Fourth Semester

Core Subjects

- ◆ Banking and Insurance Management
- ◆ Project Work
- Specialization 1
- ◆ Elective 1
- ◆ Elective 2
- Specialization 2
- ◆ Elective 1
- ◆ Elective 2

- ◆ Total credits: 102
- ◆ Computer Application in Management in first semester and Management Information Systems in 2nd semester carry 3 credits
- ◆ All other courses, including Project Work during the final semester carry 4 credits each

Note: Learners will be allowed to select any two specializations during the third semester. Once selected, the same will continue in 4th semester.

Program Specializations/Electives

Electives

01 Marketing

- ◆ Consumer Behavior and Advertisement and Brand Management
- ◆ Retail and Distribution Management and Supply Chain Management

Fourth Semester

- ◆ Market Research
- ◆ Service Marketing & Global Marketing

02 Finance

- ◆ Security Analysis and Portfolio Management & Derivative Market
- ◆ Taxation

- ◆ Multinational Finance & Risk Exposure Management
- ◆ Marketing of Financial Services & Mergers and Acquisitions

03 Human Resource Management

- ◆ Industrial Relation
- ◆ Competency Mapping & Performance Management

- ◆ Organization Development & Human Resource Development
- ◆ Compensation Management & International Human Resource Management

04 Systems

- ◆ Object Oriented Programming System & Open Source System
- ◆ Database Management Systems

- ◆ E-Commerce
- ◆ Technology Management and Strategy

05 Operations & Supply Chain Management

- ◆ Operation and Logistics Management
- ◆ Supply Chain Management

- ◆ Materials and Store Management
- ◆ Quality Management and Global Supply Chain Management

06 Healthcare

- ◆ Health Education & Communication
- ◆ Healthcare and Hospital Core Services

- ◆ Quality Management in Healthcare
- ◆ Legal Aspects in Healthcare Administration

eLearning: The Future Is Now!

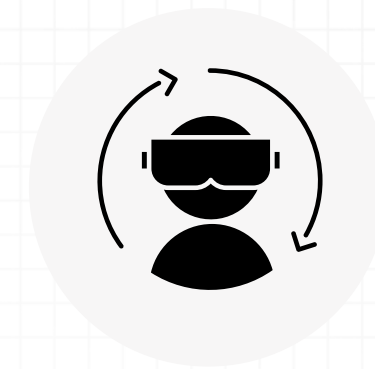
The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016.



Video Lectures



Virtual Classrooms



Virtual Simulation



e-Content



Interactive Material



Discussion Forums



The More You Know

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Sikkim) only.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations TEE. The assessment ratio for TEE to CA is 70:30. The CA is based on assignments prepared by the university. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

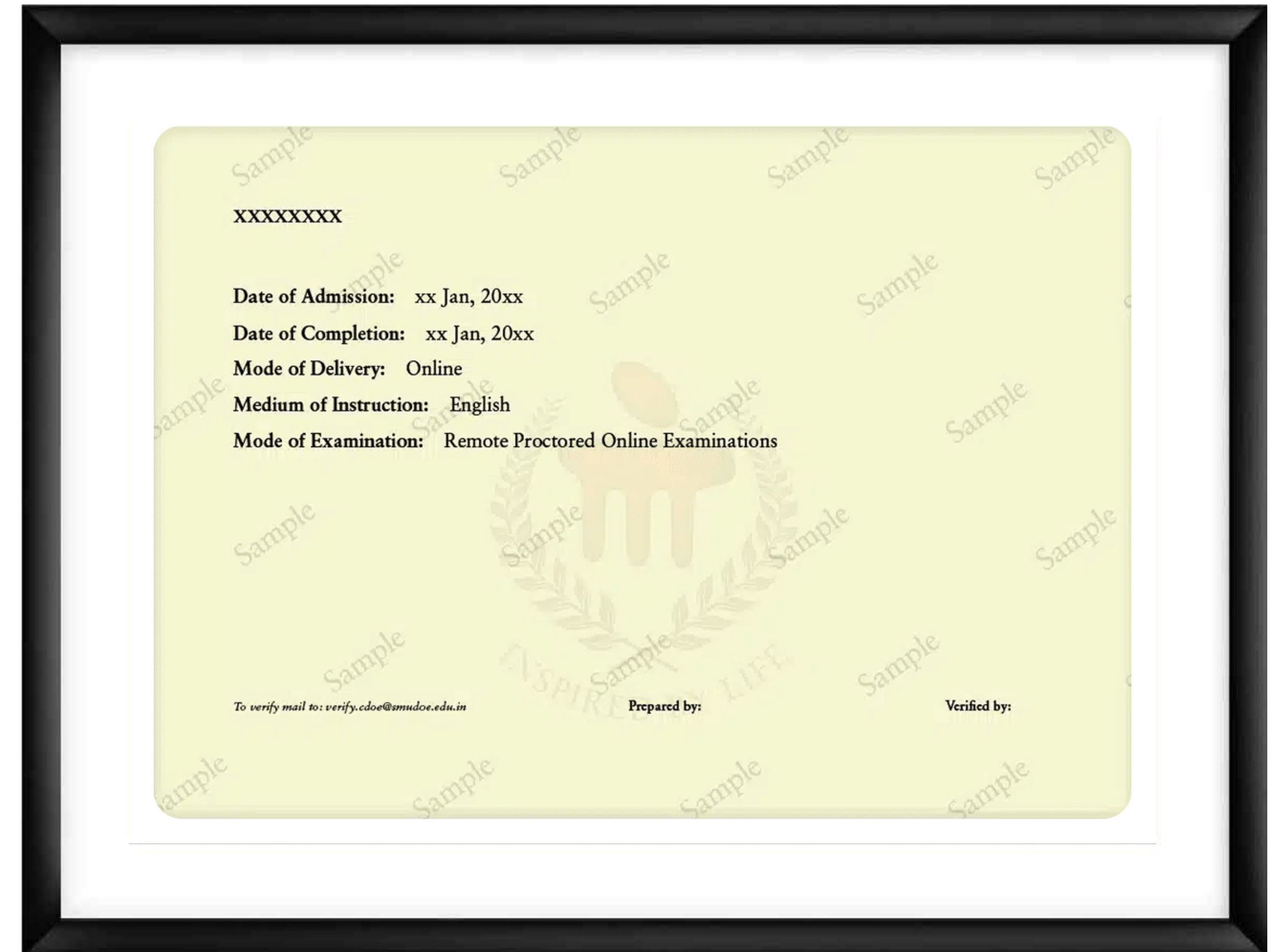
The university will evaluate your documents to confirm your admission.

[Apply Now](#)

Prospectus 2026-27 • Program-MBA



Your Degree





Online MANIPAL

Sikkim Manipal University

Centre for Distance and Online Education, SMIT Campus, Majitar, Rangpo, Pakyong, Sikkim, India - 737136

info@smu.onlinemanipal.com | +91-7090 133 300



OnlineManipal.com