



Online  
Degrees  
UGC Entitled



**PAY-AFTER-PLACEMENT**

# ONLINE MBA

Master of Business Administration

FROM

**INDIA'S NO.1**  
**PRIVATE UNIVERSITY**



World  
University  
Rankings 2025



WORLD  
UNIVERSITY  
RANKINGS

2026

DURATION

**2 YEARS**

Total of 4 Semesters

MODE

**100% ONLINE**

Live + Recorded Learning Sessions





## TRANSFORM YOUR CAREER

with an Online MBA designed by business leaders from the world's Top 1% Companies

I am proud to say that our online MBA program is truly one of the best for industry-readiness. Designed and mentored by business leaders from the world's top 1% companies like McKinsey, PwC, Citi and institutions like the IITs, IIMs, ISB success-ready.

One of the key benefits of our online MBA is its accessibility. With the ability to attend class from anywhere, students can balance their education with their professional and personal lives. The program also offers a dynamic curriculum that is constantly evolving to meet the demands of the marketplace, ensuring that students are learning the most up-to-date and relevant information.

But like I said, what really sets our online MBA apart is the quality of our faculty. Our professors are leaders in their fields, bringing real-world experience and practical insights to the virtual classroom. They are dedicated to each student's success and provide personalized feedback and support throughout the program.

I strongly believe that our online MBA is the best option for anyone looking to advance their career and gain a competitive edge in the business world.

Whether you are just starting your career or looking to make a change, this program provides the skills and knowledge you need to succeed.

**Prof. Atul Khosla**  
**Vice Chancellor, Shoolini University**

Ex- McKinsey & Company, Former India Head - Oliver Wyman  
Alum IIT-Kanpur, JBIMS



## About Shoolini University

# A TOP-RANKED UNIVERSITY

Shoolini University, established in 2009 by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among India's top 100 universities (NIRF). Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the world's top universities in research output.

As a not-for-profit, multi-disciplinary private university, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

Shoolini University takes pride in nurturing the creative potential of every student, offering them exceptional educational opportunities. These efforts are aimed at shaping the future leaders of our country and propelling India toward global greatness. With its dynamic and progressive outlook, Shoolini University is poised to make a lasting impact on the global knowledge economy.





## Shoolini Online: **GLOBALLY RECOGNIZED EXCELLENCE**



### **Proud to Be Among the Best**

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.



### **Silver Rating Globally**

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.



# Scaling New Heights in **GLOBAL AND NATIONAL RANKINGS**

**NO.1** PRIVATE UNIVERSITY  
IN INDIA



World  
University  
Rankings 2025



QS WORLD  
UNIVERSITY  
RANKINGS 2026

**1** PRIVATE  
UNIVERSITY  
IN INDIA

**1** PRIVATE  
UNIVERSITY  
IN INDIA  
Citations Per Faculty

**503** GLOBALLY  
OVERALL

TIMES HIGHER  
EDUCATION WORLD  
UNIVERSITY  
RANKINGS 2025

**1** PRIVATE  
UNIVERSITY  
IN INDIA

**2** IN INDIA  
for  
International  
Outlook

**401-501**  
GLOBAL RANK

QS  
SUSTAINABILITY  
RANKINGS 2024

**4** PRIVATE  
UNIVERSITY  
IN INDIA

**579** GLOBALLY  
OVERALL

TIMES HIGHER  
EDUCATION ONLINE  
LEARNING RANKINGS  
2024

**SILVER**  
RANKING

**TOP 25**  
GLOBALLY

THE IMPACT  
RANKINGS 2025

**TOP 100** GLOBALLY

NIRF INDIA  
RANKINGS  
2025

**69**

IN INDIA  
AMONG ALL  
UNIVERSITIES

101-150  
44  
101-150

OVERALL  
PHARMACY  
ENGINEERING

ACCREDITATIONS



NAAC  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL

ACCA



Online  
Learning  
Rankings 2024

**SILVER RANKING**  
TOP 25 INSTITUTIONS GLOBALLY  
FOR ONLINE EDUCATION



## 250+ TOP COMPANIES HAVE RECENTLY RECRUITED OUR MBAS

Shoolini MBA  
is one of the  
best for  
industry  
readiness  
of graduates

Shoolini has  
consistently  
recorded 100%  
placements in  
MBA

Unlock Career Opportunities at India's Top Companies.  
Join the Elite Ranks of our MBA Alumni Network



AND MORE



A+

The background of the advertisement features a man with a beard and mustache, wearing a brown jacket and a blue scarf, looking upwards with a hopeful expression. The background is a warm, golden bokeh of light spots, suggesting a sunset or sunrise setting.

GRADE  
Accredited University by  
NAACShoolini  
UniversityChange  
Your  
StoryJOIN A  
TOP-RANKED  
ONLINE DEGREE  
MBA

## 5 Reasons Why Shoolini ONLINE MBA IS TOP CHOICE

### TOP RANKED ONLINE MBA DEGREE ENTITLED BY UGC

Ranked No.1 Pvt University in India, the Shoolini MBA is ranked Top 100 by NIRF. Our Online MBA will provide you with a truly transformative experience, that will accelerate your career growth.

### THE MOST AFFORDABLE ONLINE MBA

The Shoolini online MBA is the best investment for your future without making a dent in your pocket. Our mission is to create the next generation of India's business professionals by making high quality business education accessible to everyone.

### MASTERCLASSES WITH TOP BUSINESS LEADERS

Get Masterclasses with Top Business Leaders, where you'll learn the latest industry insights, gain valuable skills, and get an edge in your profession. If you want to take your career to the next level, you have to learn from the best in the business.

### BEST ONLINE LEARNING PLATFORM (LMS)

Our robust LMS is the best for interactive learning, which gives a seamless experience to get a flexible, convenient, and high-quality MBA education.


### BEST PLACEMENT/CAREER SUPPORT SERVICES

Our dedicated team of career and placement experts will work with you every step of the way, providing personalized AI driven guidance and support to help you build a strong professional brand and make the most of your MBA education.


## Online Degree Equivalence

# Online Degree = Regular Degree

Degrees earned through the online mode hold the same value as those obtained through the conventional mode, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



प्रो. रजनीश जैन  
सचिव  
Prof. Rajnish Jain  
Secretary



विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)  
बहादुरशाह जफर मार्ग, नई दिल्ली-110002  
Bahadur Shah Zafar Marg, New Delhi-110002  
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F. No.3-5/2022(DEB-III)

**PUBLIC NOTICE**

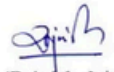
August, 2022  
02 SEP 2022

**Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode**

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

**"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.—** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

  
(Rajnish Jain)

UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE



# Choose any 1 from the following **FREE VALUE ADD-ONS**

A UGC recognised online degree + Any one free value add-on's



## Power Job Preparation

Choose any of these:

- AI-Based Interview Preparation
- Communication Skills Training

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Empowering students with the tools and skills needed for career success



## Global Gateway (1+1 International Degree Program)

Choose any of these:

- IELTS Prep,
- 1+1 International Programs

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Option of transfer to global university partners after one year for Masters



## One Stop Solution For Govt. Test Prep Exams

Choose any of these:

- Banking
- SSC
- Railways

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200+ govt. exams covered  
Live classes, mock tests & books



## Crack UPSC CSE - GS with StudyIQ

Choose any of these:

- UPSC
- CSE
- State PCS

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1000+ hrs of live classes  
for CSE | 3 month Mains  
Residential Program

# Enhance Your Career **with Global Certifications**

As part of your program, you gain exclusive access to **Coursera's world-class learning ecosystem**, where you can **earn professional certificates and specializations** designed by prestigious global universities such as **Yale, Stanford, and the University of London**, and crafted by leading technology innovators like **Google, Meta, and Microsoft**.

These globally recognized certifications empower you with industry-relevant skills, practical experience, and credentials that open doors to international career opportunities.

## Explore trending topics such as:

- Artificial Intelligence, Machine Learning, and Data Science
- Business Analytics and Data-Driven Decision Making
- Digital Marketing, Branding, and E-Commerce
- Financial Accounting, Investment, and Business Modeling
- Communication, Creative Writing, and Storytelling
- Media Production, Journalism, and Public Relations
- Cloud Computing, Programming, and Cybersecurity
- Leadership, Entrepreneurship, and Project Management
- English Proficiency, Grammar, and Academic Writing



At a discounted price of **₹6,500 only**, unlock **access to 14,000+ global Coursera courses** to upskill, specialize, and fast-track your professional growth.



# ONLINE MBA

## Fee Structure

with Scholarship Offer



### OFFER 1:

#### Pay After Placement MBA with Specializations

Regular Fee **₹2,00,000**

Scholarship Amount **₹50,000**

Fee After Scholarship: **₹1,50,000**  
You save 25%

Fee per semester

**₹30,000**

Fee Payable before Placement: **₹1,20,000**  
(₹30,000 x 4)

Pay After Placement: **₹30,000**

### OFFER 2:

#### Standard MBA with Specializations

Regular Fees **₹1,50,000**

Scholarship Amount **₹20,000**

Fee After Scholarship: **₹1,30,000**  
You save 13%

Fee per semester

**₹32,500**

Fee Payable Schedule: **Per Semester**

Pay After Placement: **N/A**

- Discount of 10% is applicable if program fee is paid in lumpsum
- Discount of 5% is applicable if program fee is paid annually
- EMI/Loan Options will be available only on full program fee

**4 Semesters | Application Fee: ₹500\***

\*Application fee is Non-Refundable

# Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique Pay-After-Placement option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.

## HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to **pay 20% of the tuition fees based on the program outcome**, while paying the remaining amount during the course





# ELIGIBILITY

- Passed Bachelor degree of minimum 3 years duration.
- Obtained atleast 50% marks
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.

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## ENROLLMENT PROCESS

- Go to [apply.shoolinionline.com](https://shoolinionline.com)
- Register and submit your application
- Login with your mobile number
- Complete your application by filling details and paying INR 500/- as an application processing fee
- Upload required documents
- Check e-sign your declaration form
- Pay the requisite fee



# Seamless Learning with **OUR ADVANCED LMS**

## **INTERACTIVE LIVE SESSIONS**

Participate in live sessions that offer real-time collaboration and knowledge sharing.

## **COMPREHENSIVE VIDEO LIBRARY**

Access a curated library of video content, helping you master concepts at your own pace.

## **GAMIFICATION**

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

## **INTERACTIVE VIDEOS**

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

## **FLEXIBLE EXAMINATION OPTIONS**

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.





# Funding Your --- **ONLINE DEGREE PROGRAM**

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary)**, **JODO Finance** and **Propelld**, we ensure seamless access to education without financial hurdles.

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## **NO COST EMI PLANS**

- Annual Fee: Split into 6 easy EMIs.
  - Flexible EMI Options: Choose between 12, 18 and 24 EMIs.
  - Lump Sum Payment Option also available.
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## **BENEFITS OF THE NO COST EMI PLAN**

- Quick loan approval in just 15 minutes.
- 100% online application process.
- Simple and hassle-free documentation.
- Transparent process with no hidden or registration charges.
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.



# Program Structure

## MASTER OF BUSINESS ADMINISTRATION

Semester 1	Semester 2	Semester 3	Semester 4
<ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• Organizational Behavior</li> <li>• Financial Accounting</li> <li>• Entrepreneurship</li> <li>• Creativity Decoded</li> <li>• Any one course from the list of Open Electives</li> </ul>	<ul style="list-style-type: none"> <li>• Human Resource Management</li> <li>• Financial Management</li> <li>• Marketing Research</li> <li>• Managerial Economics</li> <li>• Consumer Behavior</li> <li>• Any one course from the list of Open Electives</li> </ul>	<ul style="list-style-type: none"> <li>• Legal Aspects of Business</li> <li>• Statistics for Management</li> <li>• Major Elective as per Specialization</li> <li>• Major Elective as per Specialization</li> <li>• Minor Elective as per Specialization</li> <li>• Any one course from the list of Open Electives</li> </ul>	<ul style="list-style-type: none"> <li>• Future Leaders' Program</li> <li>• Capstone Project /Internship</li> <li>• Sales Management</li> <li>• Major Elective as per Specialization</li> <li>• Major Elective as per Specialization</li> <li>• Minor Elective as per Specialization</li> <li>• Any one course from the list of Open Electives</li> </ul>





## Pick any two Specializations —————

# SHOOLINI ONLINE MBA

Our future-ready MBA specializations are **designed by leading industry experts from the world's top 1% companies** to help you succeed in a dynamic, fast-changing business landscape.

- Marketing Management
- Human Resource Management
- Financial Management
- Digital Marketing
- Retail Management
- Banking & Financial Services
- Operation & Supply Chain Management
- IT Management
- Tourism Management
- Real Estate Management
- Data Science & Business Analytics
- Agri Business Management
- Biotechnology Management
- Food Technology Management
- Pharma & Health Care Management





## Discover Your Online MBA ---

# CAREER PATHWAYS

Unlock your potential and explore diverse and rewarding career opportunities in business management with our comprehensive Online MBA program.

- Sales Manager
- Product Manager
- Brand Manager
- Corporate Communications Manager
- Investment Banker
- Management Consultant
- Digital Marketing Specialist
- Business Development Manager
- Customer Relationship Manager
- Business Analyst
- Marketing Manager
- Financial Analyst
- Operations Manager
- HR Manager
- Project Manager
- Entrepreneur
- Supply Chain Manager
- Data Scientist
- Strategy Consultant
- Risk Manager





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