



**AMITY**  
UNIVERSITY  
ONLINE

THE NEW WAY  
TO **MBA**



MASTER OF BUSINESS  
ADMINISTRATION

**USA, UK & CANADA ACCREDITATIONS**



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## MESSAGE FROM **CHAIRMAN**



**Mr. Ajit Chauhan**  
Hon'ble Chairman,  
Amity University Online,

I am delighted to extend a warm welcome to all of you who have chosen to embark on your educational journey at Amity University Online.

In today's fast-paced and interconnected world, the pursuit of knowledge has never been more accessible. Amity is committed to providing you with a world-class education that transcends geographical boundaries. Whether you are a working professional seeking to advance your career, a dedicated lifelong learner, or someone taking your first steps into higher education, our digital platform is designed to accommodate your needs and aspirations.

The modern landscape of higher education is evolving, and so are we. Our dedicated faculty members, staff, and state-of-the-art technology are here to support your educational journey. You'll find a wealth of resources at your disposal, from interactive online courses to digital libraries, forums for academic discourse, and innovative tools to facilitate your learning experience. As you embark on your studies, I encourage you to engage with your peers and faculty, ask questions, seek out challenges, and embrace the opportunities that this digital age offers.

Remember, your education is an investment in your future. Each lesson learned, each assignment completed, and each milestone achieved brings you closer to your goals. It is my hope that your time at Amity will not only equip you with knowledge and skills but also empower you to be a positive force in the world, contributing to the betterment of society.

I encourage you to seize this opportunity and make the most of your time here. Stay curious, stay engaged, and never stop striving for excellence. I wish you a successful and rewarding educational experience and look forward to celebrating your achievements in the years to come.

MESSAGE

MESSAGE FROM  
**VICE CHANCELLOR**



**Prof. Dr. Balvinder Shukla**  
Vice Chancellor, Amity University Online

Amity University Online epitomizes an unwavering pursuit of excellence, cutting-edge innovation, and transformative learning. Rooted in knowledge, research, and comprehensive education, your learning journey at Amity Online is tailored to transcend knowledge barriers and shape your destiny.

At Amity Online, we embrace a legacy of brilliance that empowers you with industry-centric skills, knowledge and expertise to achieve success confidently through lifelong learning and values.

MESSAGE FROM  
**DIRECTOR**



**Prof. Abhinash Kumar**  
Director, Amity University Online

Amity University Online provides 'Anytime, Anywhere' educational experience, intensive corporate interaction, industry-oriented teaching delivered by eminent corporate experts and world-class faculty.

Designed to suit both graduate students and working professionals, our programs adhere to UGC's stringent criteria and we are at par with the campus programs.

# ABOUT AMITY UNIVERSITY ONLINE

Bringing together pedagogy, content and technology, Amity University Online is home to a range of University Grants Commission (UGC) entitled programs meant for anytime, anywhere learning. Amity University Online serves the educational aspirations of students across the globe with Master's, Bachelor's, Post Graduate Certificates and Certificate programs through its well-researched curriculum, renowned faculty, cutting-edge technology and close industry-academic partnerships.

Amity University Online is devoted to creating a transformative learning environment. In today's environment, when content is mobile and available anytime, anywhere, learning is truly a click away.

## A LEADING GLOBAL EDUCATION GROUP

Amity Education Group is one of the largest education groups, established over twenty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG & PG programs across various disciplines in education.



**175,000**

Students



**225,000**

Online Students



**6,000+**

Faculty



**120,000**

Alumni Worldwide

### UNIVERSITIES IN

- NOIDA
- GURUGRAM
- GREATER NOIDA
- JAIPUR
- MOHALI
- LUCKNOW
- MUMBAI
- GWALIOR
- RAIPUR
- KOLKATA
- RANCHI
- PATNA

### INTERNATIONAL CAMPUSES IN

- LONDON
- DUBAI
- SINGAPORE
- NEW YORK
- SAN FRANCISCO
- ABU DHABI
- MAURITIUS
- SHARJAH
- SOUTH AFRICA
- AMSTERDAM
- NAIROBI
- TASHKENT

ONLINE EDUCATION



## ABOUT PROGRAM

# MASTER OF BUSINESS ADMINISTRATION

**LEARNING EFFORTS:** 12/15 HRS A WEEK  
**DURATION:** 2 YEARS | **CREDITS:** 99

## ACCELERATE YOUR CAREER SUCCESS WITH **AMITY'S ONLINE MBA**

Amity University Online is a step by Amity, to offer elective online learning for people seeking to improve competency, build expertise, and enhance skills, across diverse disciplines and career paths. Amity's online MBA program is a globally accredited two-year (4 semesters) course with 12 specialization areas and in-built project work designed to prepare graduates for varied career opportunities in business administration. Amity's online degrees are the most preferred online degrees by employers and recruiters globally.

## WHAT MAKES **AMITY'S ONLINE MBA SPECIAL?**

Empower yourself to become a successful working professional with India's only Online MBA to be ranked globally by QS. The program is designed to strengthen your entrepreneurial abilities and to give you skills to achieve quick growth and success in the corporate world. The program covers all the important concepts, practices, and trends in the subject area, including marketing, sales, human resources, finance, accounting, insurance, information technology, international business, entrepreneurship, etc.

Our globally accredited Online MBA covers 12 industry-oriented specialisations to accomplish the professional goals of graduates and working professionals. It allows them to delve deep into the nuances of a particular industry, thus creating industry ready professionals. Moreover, this two-year (4 semesters) online degree program gives an opportunity to work and learn anytime and anywhere, without putting a career on hold.

## SPECIALISATIONS

- Marketing & Sales Management
- Entrepreneurship & Leadership Management
- Finance & Accounting Management
- Human Resource Management
- Information Technology Management
- International Business Management
- Production & Operations Management
- Retail Management
- Global Finance Market
- Hospitality Management
- Insurance Management
- Petroleum & Natural Gas Management

## PROGRAM **CURRICULUM**

### SEMESTER 1

- Accounting for Managers
- Marketing Management
- Managerial Economics
- Statistics for Management
- Professional communication

### SEMESTER 2

- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution & Management
- Legal Aspects of Business

### SEMESTER 3

- Professional Ethics
- Strategic Management
- Minor Project

### SEMESTER 4

- Management in Action - Social Economic and Ethical Issues
- Digital Marketing
- Major Project

# PROGRAM FACULTY



## Asst. Prof. Brian Porter

MSc. Management - Boston University,  
Online Facilitator - Boston University,  
Adjunct Professor - Nicholas College,  
Vice President of Strategic Partnerships at MGCG



## Prof. (Dr.) Ronald C Darnell

Ph.D, Organization Management - IT Management,  
Capella University, USA,  
Professor and program Coordinator -  
Amberton University,  
Visiting Professor- Devry, University,  
Professor - Parker University,  
Principal Consultant & Agile Coach- Vizient, Inc.



## Mr. Antarpreet Singh

PhD from IIM Indore



## Ms. Sangeeta Sharma

Ph.D in Community Entrepreneurship  
Development from Banasthali University

## ELIGIBILITY

- 10th Class Certificate (Completing 10 years of formal schooling)
- 12th Class Certificate (Completing 12 years of formal schooling)
- Graduation completing Degree (3 Years or 4 Years Degree Program)

## ACCREDITED. RESPECTED. TRUSTED.



Programmes Recognised  
by Distance Education  
Bureau (DEB) UGC



Amity's Online MBA has been  
ranked by **QS as #37 Worldwide**  
In 2021 ranking.



Asia's only not-for-profit  
university to get  
US regional accreditation



Accredited by  
National Assessment And  
Accreditation Council (NAAC)  
Grade 'A+'



Amity's Online MBA & BBA are  
the 1st and only EOCCS certified  
programmes in India



Accredited Member of Accreditation  
Council for Business School and  
Programme (ACBSP), USA



Association of  
Indian Universities



Recognised by  
World Education Services

## TESTIMONIAL

“ Learning at Amity, has proven to be a blessing in disguise. It helped me groom as a working professional under the guidance of esteemed faculty and the placement team. The programme has been truly beneficial for my career growth. It has enhanced my knowledge and skills that I could easily apply in my work environment.”

**Firdaus Noorain**

Manager

# AMITY UNIVERSITY ONLINE ADVANTAGES



Live & interactive lectures by expert faculty



Web Proctored Mode for the freedom to take exams anywhere



World-class curriculum designed by eminent faculty & industry professionals



Learn from the leading global faculty



Regular webinars by industry leaders



Placement drive and career assistance



International collaborations with Ivy League universities



Easy-to-use LMS accessible anytime, anywhere



Strong alumni network



Exemplary employer rating of various programs

## ALUMNI WORKING AT



ALUMNI  
WORKING AT

