



Online MANIPAL

◆ 100% Online

Shape Your Future In Business

# Bachelor of Commerce

(Online BCom)



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## Eligibility

- ◆ Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute.
- ◆ Candidates must have at least 40% marks in aggregate in 10+2 / diploma (35% for reserved categories).
- ◆ Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

## Duration

- ◆ Minimum 3 years (divided into six semesters)

## Career prospects

- ◆ Accountant
- ◆ Accounts Executive
- ◆ Tax Assistant
- ◆ Audit Assistant
- ◆ Banking Associate
- ◆ Financial Analyst
- ◆ Insurance Executive
- ◆ Business Analyst
- ◆ Stockbroker / Relationship Manager
- ◆ Entrepreneur

## Bachelor of Commerce

# Online BCom

Designed for aspiring commerce professionals, this BCom program blends core business knowledge with practical skills to prepare students for diverse roles in corporate, financial, and entrepreneurial settings. Flexible and industry-aligned, it's ideal for learners aiming to build strong analytical and financial expertise early in their careers.



# Bachelor of Commerce Fees

Nationality	Semester Fee	Full Course Fee
Indian Nationals	INR 16,500	INR 99,000
Non-Resident Indians	USD 243	USD 1,458
Other Nationals	USD 283	USD 1,698

A non-refundable additional application fee of INR 500 is to be paid by Indian, Nepalese, Bhutanese, Bangladeshi, and Sri Lankan students.

Applicants from Nepal, Bhutan, Bangladesh, and Sri Lanka are required to pay their fees in Indian Rupees (INR)



# Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- ◆ Online program entitled by UGC
- ◆ 24x7 learning with best-suited content
- ◆ Career support to find your dream job
- ◆ Expert faculty and mentors
- ◆ Industry expert sessions, webinars and projects
- ◆ Foundation courses
- ◆ Access to Coursera at additional fee
- ◆ Scholarships for deserving candidates



“

Choosing an online BCom degree has been a strategic decision for me, especially considering my aspirations to study abroad. The flexibility offered by this program grants me ample time to prepare for exams while pursuing my goals. My mentors have been supportive and go the extra mile to ensure we grasp complex concepts.

”

- Manjinder Pal

# About MUJ

Launched in 2011 on invitation from the Government of Rajasthan, Manipal University Jaipur is a self-financed State Private University that has redefined academic excellence in the region.

The multi-disciplinary university offers career-oriented courses at all levels across diverse streams, with best-in-class infrastructure, including state-of-the-art research facilities and a digital library. In line with Manipal University's legacy of providing quality education to its students, the campus uses the latest in technology to impart education.

**15+**  
Years of educational  
excellence

**160,000+**  
Online Learners

**20,000+**  
Online Degree alumni

**40+**  
Student nationalities

**2,000+**  
Learner footprint  
across towns & cities  
of India

“

Give an individual a professional education  
and you have given him a lifestyle.

”

Padma Shri Dr T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr NN Sharma

President  
Manipal University Jaipur



Dr Gadapa Mallikarjuna

Director - Centre for Distance and Online Education,  
Manipal University Jaipur

# Manipal University Jaipur (MUJ) Accolades



UGC- entitled Online Degrees  
Equivalent to Campus Degree

ACCREDITATION



Rajasthan's 1<sup>st</sup>  
NAAC A+ Accredited  
University



Globally Recognised  
Online Degrees



The Association  
of Commonwealth  
Universities

Member of ACU

RANK 58



NATIONAL  
INSTITUTIONAL  
RANKING  
FRAMEWORK

Amongst India's Top 100  
Universities in 2025

RANK 222



WORLD  
UNIVERSITY  
RANKINGS  
Asia 2026


Amongst South Asia's Top 200  
Universities (2026)

RANK 2



Amongst Top 20 Private & Deemed  
Multidisciplinary Universities in India  
(2025)

RANK 7



Amongst Top 10 Private Distance  
& Online Institutions in India (2025)

RANK 9



Amongst India's Top 10  
Universities (Management) 2024

RANKED 301-400



Times Higher Education  
Impact Rankings

Amongst Top 400 Universities  
(2025)

# The Right Step For The Right Future

## World Class Education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 15+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

## Next-Gen Pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.

## Global Networking Opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.

## Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

## Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

## Exhaustive Content & Resources

Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to 110+ hours of skill enhancement content worth INR 50,000.

## Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.

## Special access to Coursera

Unlock 12,000+ courses and certifications at a special price of INR 3,999 (vs. INR 13,999). Available as an optional add-on during/after admission with a validity of one year from the date of activation.



I have always wanted to be an entrepreneur and pursuing an online BCom degree through Online Manipal has given me the confidence to start my own business.



**- Velari Kalpana Danabhai**

Online

# BCom

# Program Structure

## First Semester

General English  
Economic Theory  
Fundamentals of Accounting – I  
Business Organization  
Principles of Business Management

## Second Semester

- ◆ Computer Awareness and Internet
- ◆ Marketing Management
- ◆ Fundamentals of Accounting – II
- ◆ Business Law
- ◆ Fundamentals of Entrepreneurship and Innovation

## Third Semester

- ◆ Business Communication
- ◆ Financial Management
- ◆ Cost Accounting
- ◆ Financial Services
- ◆ E-Commerce
- ◆ Simulation

## Fourth Semester

- ◆ Direct Taxes
- ◆ Business Statistics
- ◆ Business Environment
- ◆ Environmental Science
- ◆ Human Resource Management

## Fifth Semester

- ◆ Management Accounting
- ◆ Indirect Taxes
- ◆ 3 Subjects in chosen area of elective

## Sixth Semester

- ◆ Principles and Practice of Auditing
- ◆ Project
- ◆ 3 Subjects in chosen area of elective

- ◆ Total Credits: 120
- ◆ All courses carry 4 credits each
- ◆ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

# Program Specializations/Electives

## Specializations

### 01 Banking & FinTech

#### Fifth semester

- Fundamentals of FinTech
- Principles of Practice of Banking
- Retail Banking

#### Sixth Semester

- Digital Banking
- FinTech - Payments & Regulations
- FinTech - Tools & Technology

### 02 Business Accounting & Taxation

- Business Accounting
- Accounting with Tally ERP 9.0
- Corporate Financial Reporting

- Global Prospective and Compliance of Direct Taxation
- Compliance and Application of Indirect Taxes
- Tax Planning and Management

### 03 Accounting with AI

- Corporate Accounting
- Financial Statement Interpretation
- Introduction to AI

- Corporate Financial Reporting
- Business Accounting
- AI in Business Research

### 04 Economics

- Economic Development
- Money and Banking
- Financial Economics

- International Economics
- Economic Laws
- Applied Econometrics

### 05 Business Analytics

- Fundamentals of Business Analytics
- Data Mining and Visualization
- Marketing Analytics

- HR Analytics
- Social Media and Web Analytics
- Financial Analytics

# Program Specializations/Electives

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## Specializations

### 06 Financial Analytics

- ◆ Fundamentals of Analytics
- ◆ Data Mining and Visualization
- ◆ Financial Modelling -I

## Fifth semester

## Sixth Semester

- ◆ Financial Modelling -II
- ◆ Financial Statement Interpretation
- ◆ Financial Analytics

### 07 E-Commerce

- ◆ E-Commerce Technologies and Platforms
- ◆ Supply Chain Management
- ◆ Digital Marketing

- ◆ E-Retailing
- ◆ Supply Chain Management
- ◆ E-Business

### 08 Digital Marketing with AI

- ◆ Introduction to Digital Media
- ◆ Introduction to AI
- ◆ E-Marketing

- ◆ AI in Business Research
- ◆ Advertising and Brand Management
- ◆ New Media and Social Media Spectrum

# eLearning: The Future Is Now!

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely



Video Lectures



Virtual Classrooms



Virtual Simulation



E-content



Interactive Material



Discussion Forums



Funding my undergraduate degree and my younger brother's education has been possible only because of Manipal University Jaipur's affordable online BCom degree. Thanks to Online Manipal, I'm able to manage my work and academics. I believe this online degree will help me become personally and financially independent. ”

- Sahana K

# The More You Know

## Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career. Your performance evaluation will be based on both continuous evaluation and term-end examinations.

## Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations TEE. The assessment ratio for TEE to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

## Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

## Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

## Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

## Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

## Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

## Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

# Application Process

## Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

## Fee Payment

Pay the admission fee for the first semester/year or full program.

## Document Upload

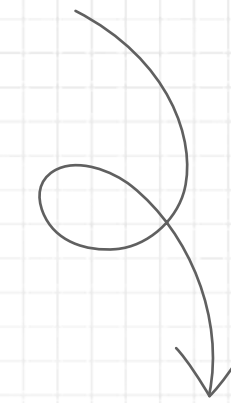
Upload supporting documents & submit your application.

## University Approval

The university will evaluate your documents to confirm your admission.

[Apply Now](#)

Prospectus 2026-27 • Program-BCom



“

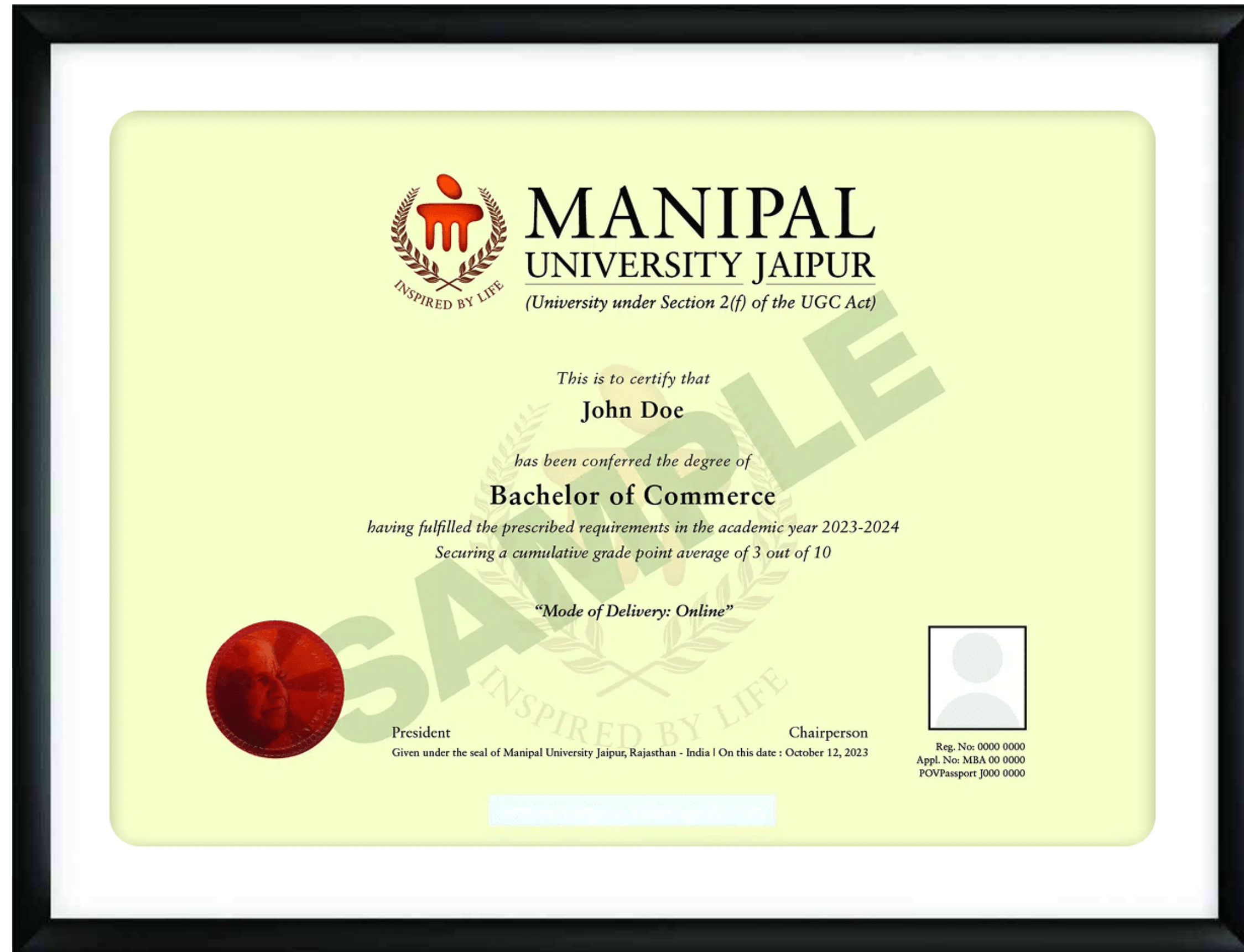
I needed a flexible degree program to balance my CA studies. This online BCom has enabled me to manage both effectively.

”

- Naman Sutaria



# Your Degree



# Placement Assistance

25,000+

Learners offered placement assistance

20,000+

Opportunities created

500+

Hiring partners

1,000+

Industry-readiness videos, live sessions

## Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

## Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

## Self-paced Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

## Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

## AI-powered Placement Portal

Online Manipal's cutting edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

## Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.



# Our Recruiters



Goldman Sachs



DIAGEO

Allstate

manipalhospitals  
LIFE'S ON

JOGGI



TeamLease.com  
Putting India to Work

SUTHERLAND

NOBROKER

QUESS  
WINNING TOGETHER

Medi Assist

COLIVE  
#YourFam

SBI  
Securities



HDFC ERGO

HexaHealth  
Surgery Simplified

GRG HEALTH

fincare

CarDekho  
BADHTE INDIA KA BHAROSA

Infinity Learn

accenture

PLANETSPARK

RUSSELLTOBIN  
A Certified Minority-Owned Business



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