

Fuel Strategy with Data-Driven Insights

Online PGCP in Business Analytics

(Postgraduate Certificate Program)



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Eligibility

- ◆ Candidates must have completed graduation in any discipline with Statistics as one of the subjects from recognized universities/institutions or an equivalent qualification as recognized by the Association of Indian Universities (AIU).
- ◆ Candidates must have a minimum of 50% marks in aggregate or equivalent grade in graduation.
- ◆ Work experience is desirable.

Duration

1 year/12 months (2 semesters)

Career Prospects

- ◆ Data visualizer
- ◆ IT Business Analyst
- ◆ Retail Analytics Manager
- ◆ Marketing Analyst
- ◆ Customer Relationship Analyst
- ◆ Pricing Analyst
- ◆ Risk Analyst
- ◆ Business Analytics Consultant
- ◆ Process Improvement Specialist

PGCP in Business Analytics

Online PGCP-BA

This postgraduate program is designed for professionals aspiring to make their mark in the fast-growing field of business analytics. It will train learners to provide accurate, data driven answers to customers, and help solve organizational problems using data.



Postgraduate Certificate Program in Business Analytics Fees

Nationals	Semester Fee	Full Course Fee	Application fee
Indian Nationals	INR 70,000	INR 1,40,000	INR 1500
Nepalese Nationals	INR 70,000	INR 1,40,000	INR 2000
Other Nationals	USD 900	USD 1,800	USD 50

Note: International passport holders (non-Indian) of Africa, Sri Lanka, Bangladesh, Nepal, and Bhutan can avail a 40% scholarship discount on their program fee.

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- ◆ Up-to-date content for in-demand careers
- ◆ Ideal for upskilling, career transitions, or role advancement
- ◆ Expert faculty
- ◆ 24x7 learning with high quality content
- ◆ Industry expert sessions, webinars and projects



Despite coming from a commerce background, my passion for business analytics led me to pursue this online certification program. From videos, quizzes and discussion forums, the program curriculum is organized and structured very well. I'm able to study at my own pace without quitting my job.



- Nanditha Jasti

About MAHE

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions.

MAHE, a NAAC A++ accredited institution, now offers UGC-entitled online degree programs that are equivalent to its on-campus offerings.

Institution Of Eminence

Granted by the Ministry of Education, Government of India

Globally Engaged Institution

Active partnerships with more than 250 leading universities around the world

Widely Recognized

By government agencies, corporate organizations, and educational institutions.

70+

Years of educational excellence

35,000+

Students from across the world

67+

Student nationalities

3,000+

Faculty and staff

“

Give an individual a professional education and you have given him a lifestyle. ”

Padma Shri Dr. T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr. H.S. Ballal
Pro-Chancellor



Lt. Gen. (Dr.) M.D. Venkatesh
Vice-Chancellor



Dr. P. Giridhar Kini
Registrar



Dr. Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)

Manipal Academy Of Higher Education (MAHE) Accolades

 INSTITUTION OF EMINENCE by Government of India Among India's Few Universities Granted IOE Status	 Achieved Highest Accreditation Grade by NAAC	RANK 3  Amongst India's Top 5 Universities in 2025	 Degrees Evaluated by World Education Services	RANK 35  Amongst South Asia's Top 35 Universities (2025)	RANK 175  Amongst Top Universities Under Young University Rankings (2024)
RANK 43  Amongst World's Top Universities for Quality Education (2025)	RANK 201-250  Amongst Top 250 Universities in Asia (2025)	RANK 1  Top Private & Deemed Multidisciplinary University in India (2025)	RANK 1  India's Top Deemed Universities by ICARE (2024)	RANK 2  India's Top Private Universities in 2024	These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.

The Right Step For The Right Future

World Class Education

Access online postgraduate certificate programs from a NAAC A++ accredited university with 70+ years of educational excellence. Learn from expert faculty who shares real-world experiences

Industry-Aligned Curriculum

Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.

Global Networking Opportunities

Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to paid content on Coursera.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.



“

For a long time, I have aspired to pursue a PG after completing my BTech, but circumstances hindered me. However, with 9 years of experience in the banking sector, I developed an interest in data analysis. MAHE's online PGCP in Business Analytics is just the right pick for me. The live classes, study materials, and LMS have been helpful in grasping key concepts. I hope this program will assist me in my current banking role.

”

-Naima PM

Online PGCP-BA | Program Structure

First Semester

- ◆ Financial Reporting & Statement Analysis
- ◆ Business Statistics
- ◆ Managerial Economics
- ◆ Programming with R and Python
- ◆ Database Management

Second Semester

- ◆ Business Econometrics
- ◆ Financial Management
- ◆ Applied Multivariate Data Analysis
- ◆ Data Visualizations
- ◆ Design and Analysis of Experiment
- ◆ Mini Project

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

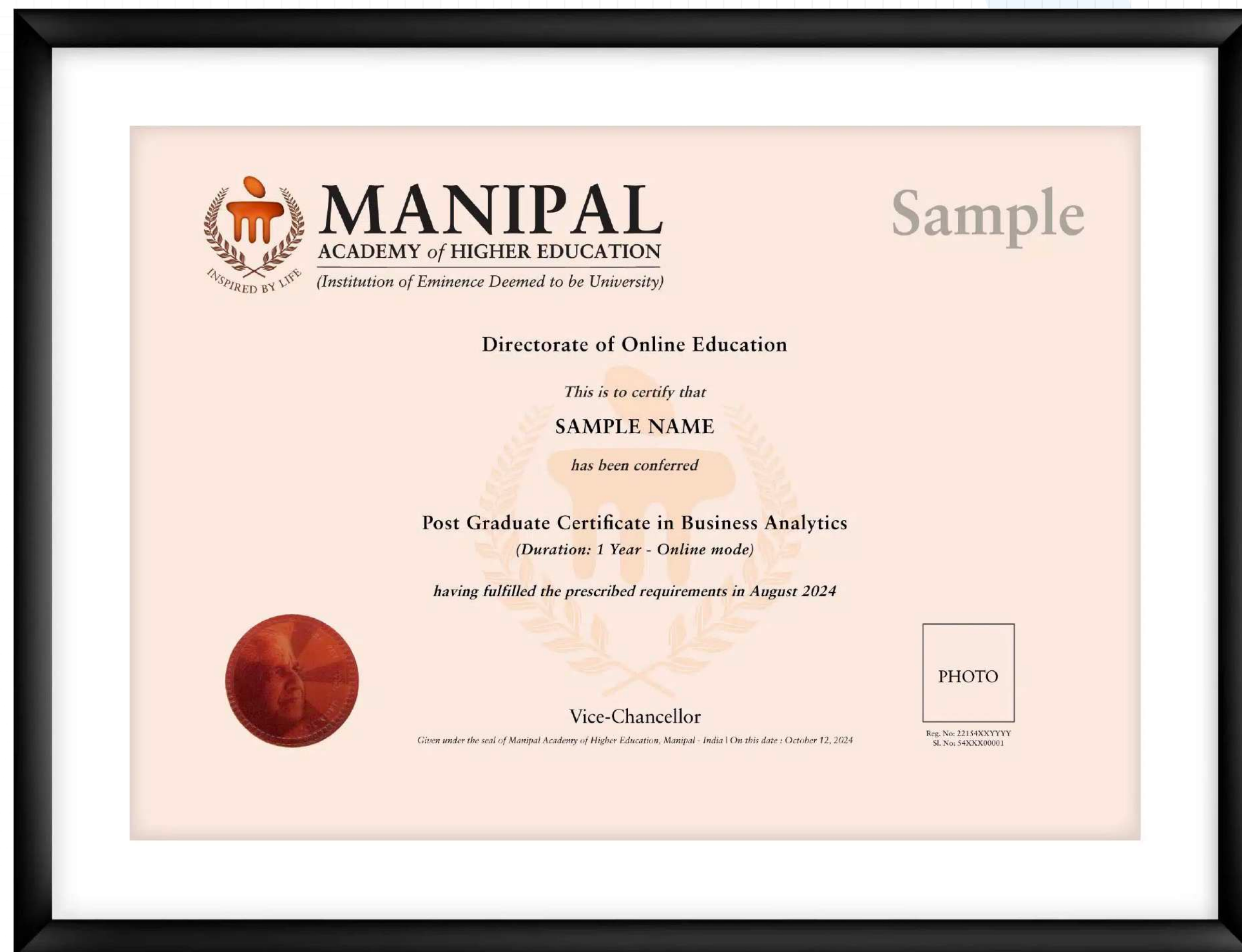
The university will evaluate your documents to confirm your admission.

[Enroll Now](#)

Prospectus 2025-26 • Program-PGCP-BA



Your Certification



Be One Amongst Them!



Satya Nadella

Chairman & CEO
Microsoft Corporation



Banmali Agrawala

President
Infrastructure, Defence
and Aerospace, Tata Sons



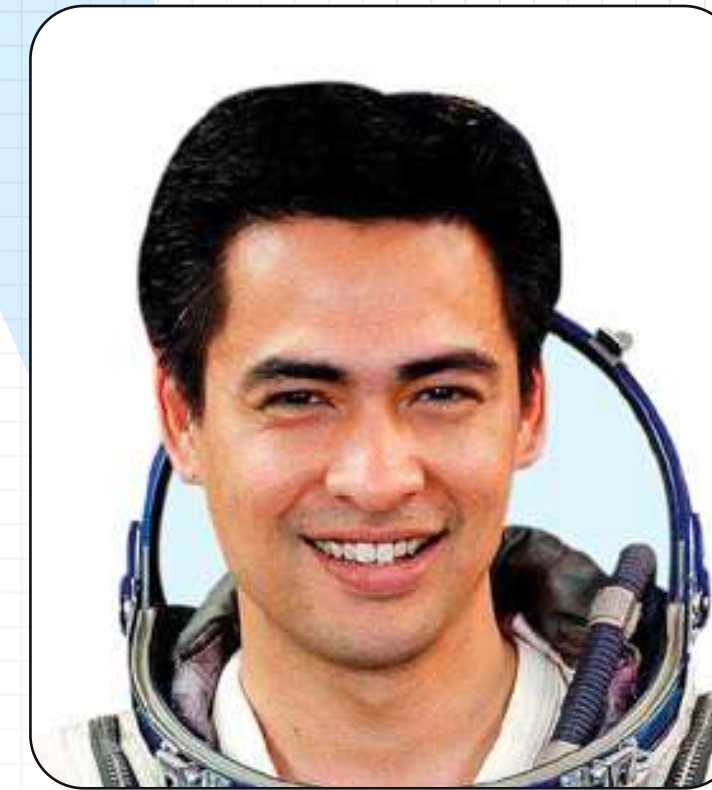
Rajeev Suri

CEO
Inmarsat



Vikas Khanna

Michelin
Star Chef



Dato Dr. Sheikh

Muszaphar

Malaysia's First
Astronaut



Nithya Menen

Indian Actress & Singer

Join the Manipal network of 1,50,000 alumni

Placement Assistance

25,000+

Learners offered
placement assistance

20,000+

Opportunities
created

500+

Hiring partners

1,000+

Industry-readiness
videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

Self-pace Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

Ai-powered Placement Portal

Online Manipal's cutting edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.



Our Recruiters



Goldman
Sachs



DIAGEO

Allstate®

manipalhospitals
LIFE'S ON



QUESS
WINNING TOGETHER



accenture





Online MANIPAL

Manipal Academy of Higher Education

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OnlineManipal.com

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