

Open The Door To

Endless Possibilities

Master of Business Administration
(Online MBA for Working Professionals)



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Eligibility

- ◆ Graduates (10+2+3) in any discipline from recognized universities/institutions, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade
- ◆ Candidates must have work experience in reputed organizations.

Fee Structure

- ◆ INR 292,000 (all inclusive)
- ◆ INR 73,000 (each semester)
- ◆ INR 1,500 (non-refundable application fee)

Duration

2 years/24 months (4 semesters)

Career Prospects

- | | | |
|----------------------|--------------------------|-------------------------|
| ◆ Marketing Director | ◆ HR Director | ◆ Finance Officer |
| ◆ Operations Manager | ◆ Senior Product Manager | ◆ Management Consultant |
| ◆ Brand Consultant | ◆ Hospital Administrator | ◆ Business Analyst |

Master of Business Administration

Online MBA

The program is designed for professionals who aspire to take up leadership roles in the emerging global economy. With a perfect blend of technical knowledge, soft skills and experience-based learning, this program prepares students for managerial and leadership roles across sectors.



Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- ◆ 1000+ hours of learning
- ◆ 1:1 guidance from expert mentors
- ◆ Exclusive access to 10K+ Coursera courses
- ◆ 9 in-demand specializations
- ◆ Collaborative learning with a diverse peer group
- ◆ Industry expert sessions, case studies & projects
- ◆ 2 on-campus immersions
- ◆ Live & recorded online classes for flexible learning
- ◆ 24x7 student support center



“

Through MAHE's online MBA, I'm able to study anywhere, anytime, access recorded classes and get my doubts cleared from faculty who are approachable. Through free access to Coursera content, I'm able to enhance my skills and expand my knowledge.

”

- Sai Swaroop

About MAHE

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions.

MAHE, a NAAC A++ accredited institution, now offers UGC-entitled online degree programs that are equivalent to its on-campus offerings.

Institution Of Eminence

Granted by the Ministry of Education, Government of India

Globally Engaged Institution

Active partnerships with more than 250 leading universities around the world

Widely Recognized

By government agencies, corporate organizations, and educational institutions.



Give an individual a professional education
and you have given him a lifestyle. ”

Padma Shri Dr. T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr. H.S. Ballal
Pro-Chancellor



Lt. Gen. (Dr.) M.D. Venkatesh
Vice-Chancellor

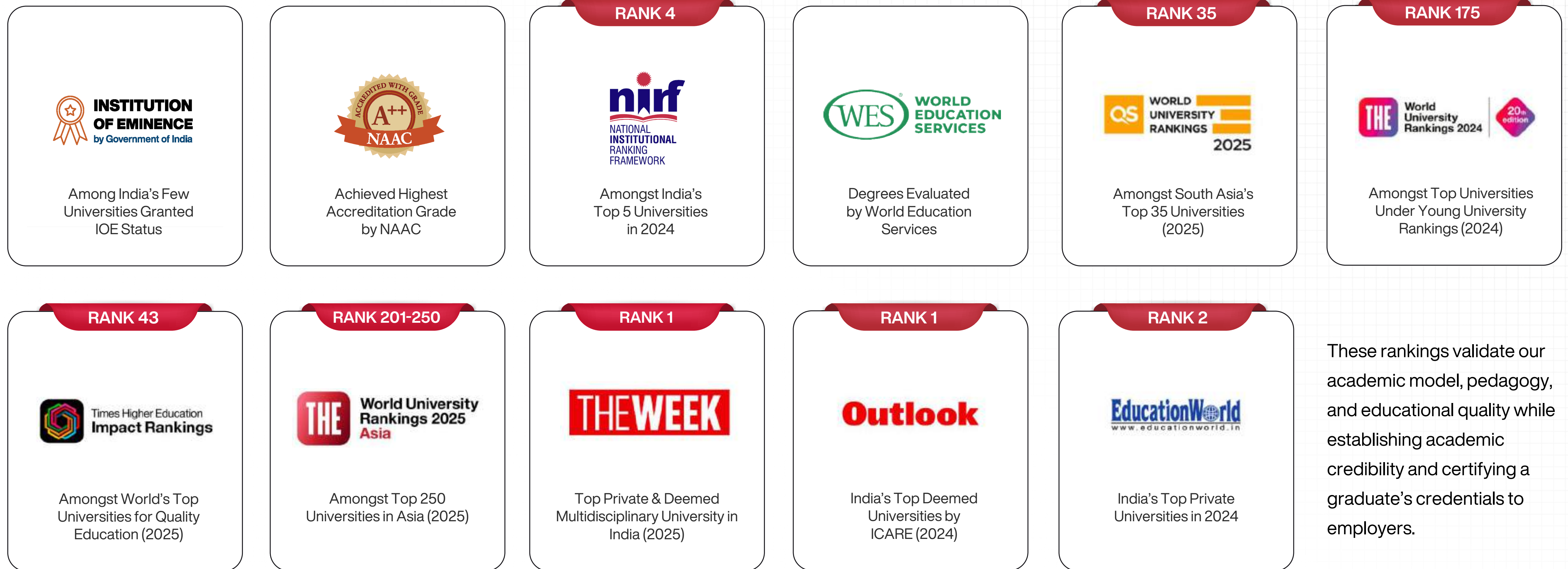


Dr. P. Giridhar Kini
Registrar



Dr. Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)

Manipal Academy Of Higher Education (MAHE) Accolades



Education That Delivers For Outcomes

World Class Education

Access UGC-entitled online postgraduate degrees from a NAAC A++ accredited university with 70+ years of educational excellence. Learn from expert faculty who share real-world experiences.

Industry-Aligned Curriculum

Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.

Global Networking Opportunities

Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to paid content on Coursera.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.



“

With 2 years of experience in sales, I wanted to pursue an online MBA in Marketing to improve my job prospects and for better salary packages. Thanks to the flexibility of online classes, I'm able to manage my studies without quitting my job.

”

- Amisha Alok

First Semester

- ♦ Managing People and Organizations
- ♦ Financial Reporting and Statement Analysis
- ♦ Managerial Economics
- ♦ Business Communication
- ♦ Business Statistics

Second Semester

- ♦ Financial Management
- ♦ Marketing Management
- ♦ Strategic Management
- ♦ IT for Business
- ♦ Business Leadership
- ♦ Research Methodology

Third Semester

- ♦ Management Accounting
- ♦ Legal Aspects of Business
- ♦ Choose from 9 New-age Specializations (details in next page)
- ♦ 3 Courses in Chosen Area Specialization
- ♦ Minor Project

Fourth Semester

- ♦ Entrepreneurship and Innovation
- ♦ Sustainability
- ♦ Capstone Project
- ♦ Choose from among 9 new-age Specializations (details in next page)
- ♦ 3 courses in Chosen Area Specialization

Program Specializations/Electives

Specializations	Third Semester	Fourth Semester	Specializations	Third Semester	Fourth Semester
01 Finance	<ul style="list-style-type: none">International Financial ManagementSecurity Analysis and Portfolio ManagementMergers & Acquisitions	<ul style="list-style-type: none">Fintech: Emerging Technologies in FinanceFinancial AnalyticsFinancial Derivatives	05 Data Science	<ul style="list-style-type: none">Data VisualizationProgramming with R & PythonDatabase Management	<ul style="list-style-type: none">Probability & Statistical InferenceApplied Multivariate Data AnalysisMachine Learning Methods
02 Marketing	<ul style="list-style-type: none">Consumer BehaviorDigital MarketingServices Marketing & Customer Relationship Management	<ul style="list-style-type: none">Sales and Distribution ManagementMarketing AnalyticsIntegrated Marketing Communication	06 Operations Management	<ul style="list-style-type: none">Enterprise Resource PlanningTotal Quality ManagementSupply Chain Management	<ul style="list-style-type: none">Project ManagementServices Operations ManagementOperations Research
03 Human Resource Management	<ul style="list-style-type: none">Compensation and BenefitsPerformance Management & AppraisalInternational HRM	<ul style="list-style-type: none">Training and DevelopmentTalent Management & Employee RetentionHR Analytics	07 Healthcare Management	<ul style="list-style-type: none">Health InformaticsHealth Education & CommunicationHealth Insurance	<ul style="list-style-type: none">Healthcare Operations ManagementHospital Planning & Infrastructure ManagementQuality Management in Healthcare
04 Business Analytics	<ul style="list-style-type: none">Data VisualizationProgramming with R & PythonDatabase Management	<ul style="list-style-type: none">Financial AnalyticsMarketing AnalyticsHR Analytics	08 Pharmaceutical Management	<ul style="list-style-type: none">Pharmaceutical MarketingPharmaceutical Sales & Customer Relationship ManagementIntellectual Property Rights	<ul style="list-style-type: none">Pharma Logistics ManagementPharmaceutical Production ManagementPharmaceutical Regulatory Environment
			09 Logistics & Supply Chain Management	<ul style="list-style-type: none">Supply Chain ManagementFundamentals of Logistics ManagementOperations Management	<ul style="list-style-type: none">Quality Management in Logistics & Supply ChainProcurement and PurchasingLogistics and Distribution Management

Enrol Now

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

Prospectus 2025-26 • Program-MBA



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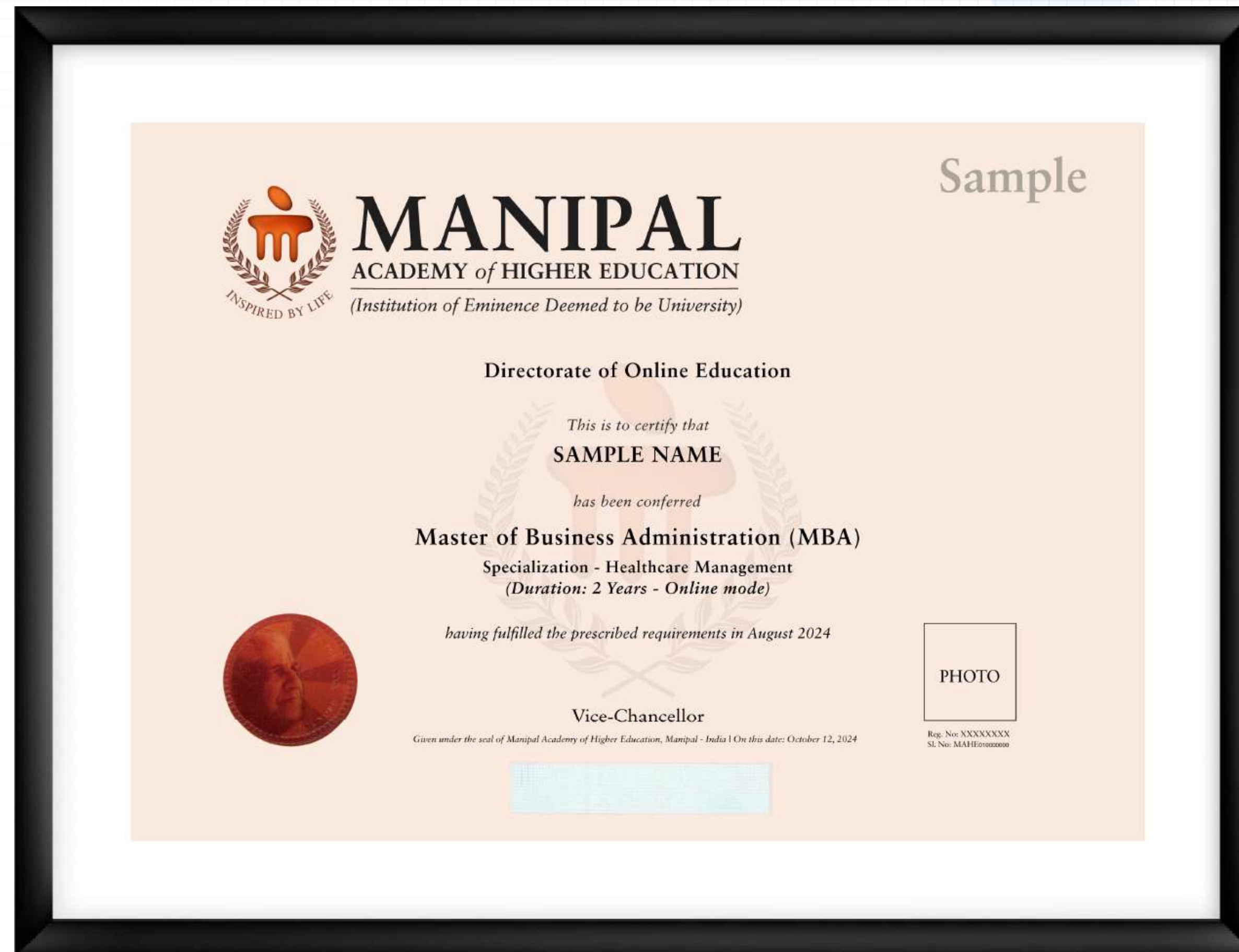
I wanted to hone my managerial skills. So, I decided to pursue an online MBA in Healthcare Management. MAHE is playing a key role in enhancing my knowledge

”

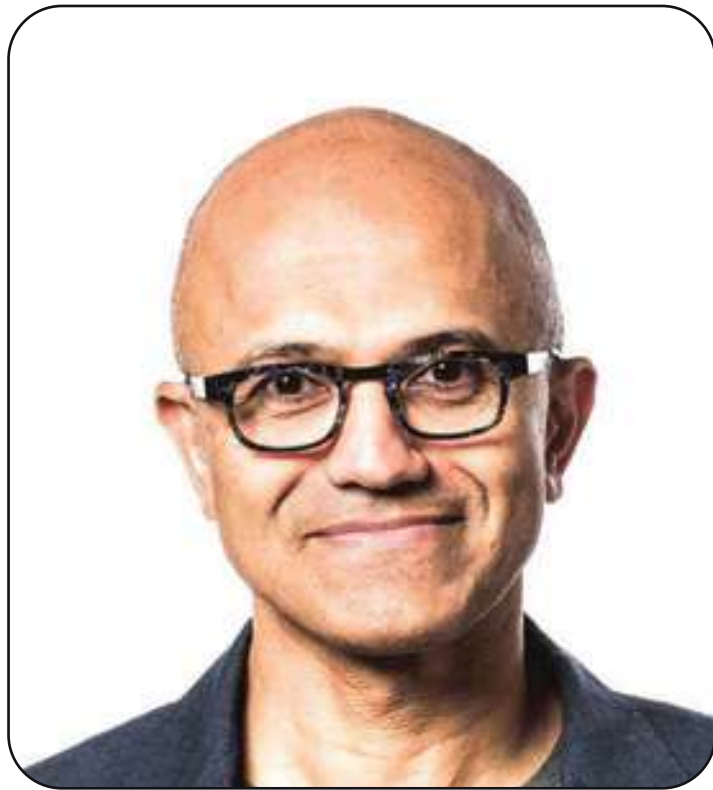
- Richa



Your Degree



Be One Amongst Them!



Satya Nadella

Chairman & CEO
Microsoft Corporation



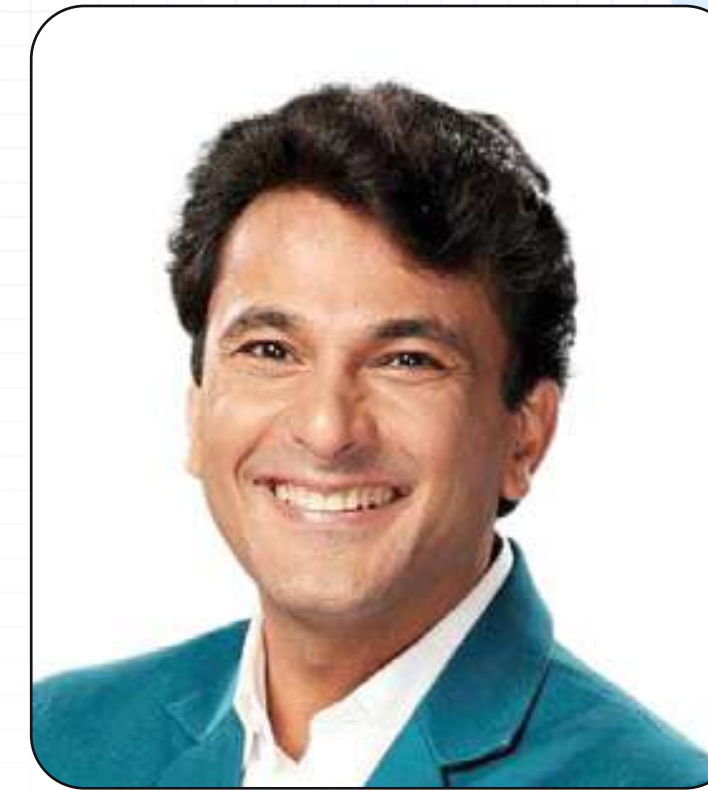
Banmali Agrawala

President
Infrastructure, Defence
and Aerospace, Tata Sons



Rajeev Suri

CEO
Inmarsat



Vikas Khanna

Michelin
Star Chef



Dato Dr. Sheikh

Muszaphar

Malaysia's First
Astronaut



Nithya Menen

Indian Actress & Singer

Join the Manipal network of 1,50,000 alumni

Our Recruiters





| Online MANIPAL

Manipal Academy of Higher Education

Directorate of Online Education (DOE) Advanced Research Centre, Madhav Nagar, Manipal-576104, Karnataka, India

info@mahe.onlinemanipal.com | +91 733-0300600



OnlineManipal.com