



ONLINE BBA

(BACHELOR OF BUSINESS ADMINISTRATION)

*Empower your career with "Online UU"!
UGC Entitled*

WELCOME TO “ONLINE-UU”

Your age, background or previous experience should not hold you back from achieving your goals in life. We are committed to deliver the best quality online programs ensuring that higher education is accessible to everyone. From day one till you graduate, you will be supported in your journey by our student support team, the dedicated faculty, and the rich interactive features of the learning management system to help you achieve the most out of your program.

ABOUT UTTARANCHAL UNIVERSITY- ONLINE

The Uttaranchal College of Online & Distance Education (U-CODE) ensures continuous education and meets the needs of all classes of learners. The Open and Distance Learning Programs become a necessity for many of the aspirants due to financial problems & family responsibilities at a younger age. This Online Program is developed to meet the aspirations of students to upgrade their qualification, who may not be able to afford a full-time degree after their 10+2, due to paucity of time or financial resources. This online learning Program caters to the need of people of all ages.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

BBA is more about managing Money, Resources, Time and People of an organization to run the business effectively, efficiently and profitably. It is kind of balancing an act that requires special skills across many disciplines, including quantitative and soft skills to communicate and influence people through effective presentation. Organizations actively look for BBA graduates who have strong foundation for business practices, problem solving capabilities and managing people. Uttaranchal University offers BBA Program to students who are willing to work in the corporate world as business administrators.



The BBA Program gives students a strategic outlook on problems of business organization, setting up entrepreneurial ventures and run family businesses. The degree program is intended for those who wish to acquire business managerial knowledge and skills. The curriculum provides students with a strategic perspective on contemporary issues in management. The academic curriculum is a 3 years program, which involves comprehensive learning that would produce managers who are well-equipped with technical expertise and practical knowledge relevant to today's globalized environment. This program provides students with practical orientation and broad specialization in marketing, finance, business statistics, human resource management and international business, etc. The program provides extensive on the shop practical training, with audio-visual support, class room sessions, case studies, seminar session, summer training and industrial visits.

PROGRAM CURRICULUM

First Semester	Second Semester	Third Semester	Fourth Semester
Managerial Economics Business Law Fundamentals of Accounting Communicative English (Business Communication) Fundamentals of Computing	Financial Management Strategic Management Company Law Environment Studies Principles of Management	Macroeconomics Marketing of Services Risk and Insurance Management Business Statistics Production & Operations Management E-Commerce	Business Mathematics Human Resource Management International Business Research Methods in Business Management Personality Development Advertisement and Sales Promotion
Fifth Semester		Sixth Semester	
Quantitative Techniques for Management Management Accounting (Finance)- International Finance (Marketing)- Personal Selling and Sales force Management (Human Resource)- HRD- System and Strategies (Finance) Investment Banking and Financial Services (Marketing)- Retail Management (Human Resource)- Management of Industrial Relations Project Report-I and Presentation		Compensation Management Management Information System (Finance)- Cost Accounting (Marketing)- International Marketing (Human Resource)- Cross Cultural HRM (Finance)- Business Analysis and Valuation (Marketing)- Distribution and Supply Chain Management (Human Resource)- Training and Development Project Report-II and Presentation	

APPROVALS,
ACCREDITATION,
MEMBERSHIPS &
RANKINGS



Why Choose ONLINE-UU?

- Research-intensive online curriculum by expert members of faculty and industry leaders.
- Well-versed members of faculty with international exposure.
- User-friendly LMS with rich interactive features.
- Learner centric and flexible program structure.
- Live & interactive lectures by expert members of faculty.
- Well-designed, e-Self Learning Materials (e-SLMs).
- Mentorship for personalised learning.
- Globally accepted course curriculum.
- Affordable education.
- Rewarding career with a recognised degree.

How to apply for Admission?

- Step 1** Visit www.onlineuu.in & click on "Apply Now".
- Step 2** At homepage under "Apply Now", fill up the required details (Full Name, Email ID, Mobile No., Nationality, State and Program etc.) and click on "Submit". After completion of the above process, the candidate needs to login to fill up the application using the User ID and Password sent through SMS and Email.
- Step 3** Click on the "Application Form", fill up your details and pay the Program Fee. The candidate needs to fill up Personal, Contact and Qualification details. After that, the candidate needs to pay the Program Fee online. After successful payment, the Document Upload option will be activated.
- Step 4** Click on "Document Upload". Upload all necessary documents, recent passport size photograph, and click on the "Submit Button". All the documents should be clearly visible to process the Application form further. The candidate will receive the confirmation for successful submission of the application on registered contact number and email address.

Eligibility, Fee Structure & Duration

- 10+2 Pass candidates from a recognised board are eligible to enroll in the BBA program
- For fee details, refer to www.onlineuu.in
- Minimum 3 years



For Admission Enquiry

Toll Free: 18002124454

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Email: admissions@onlineuu.in

Contact:
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Dehradun-248007,
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